



SPONSORSHIP PACKAGE 2024

SATURDAY
1ST JUNE

Celebrating
10

**MULLEWA MUSTER
& RODEO**

LETTER FROM THE PRESIDENT

To our valued sponsors and supporters,

We have made it to our 10th Mullewa Muster & Rodeo, and it's all thanks to you!

Starting as a conversation after a visit to the Meekatharra Races, the dream of a Rodeo in Mullewa came to life with the help of dedicated volunteers and some sound advice and borrowed chutes from my good friend Kenny down at Mogumber. He has been a wealth of knowledge and a shoulder to lean on all these years. I would like to take a minute to thank him for so generously supporting us over the years. The support of so many has enabled us to come back year after year, to deliver an event that can't be missed. Every year we work harder to deliver new and innovative attractions that not only engage new attendees, but bring people back year after year. With 3200 attendees in 2023, we have paved the way for a fantastic "10 Rodeo's" celebration in 2024, bringing in some incredible Australia talent to keep the crowd entertained all day and well into the night. We will also be adding a Truck Muster and Mullet Competition to give spectators a display of everything we hold dear here in the country.

Many of you have been with us since day one, others have come on board more recently, but every one of you have made the event what it is today. Whether it be financial, in-kind or moral support, you have made the Mullewa Muster and Rodeo what it is and for that I am eternally grateful. To new sponsors, welcome to the Mullewa Muster & Rodeo family, and thank you for your generous support. We can't wait to see you all in Mullewa soon.

Celebrating
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**MULLEWA MUSTER
& RODEO**

Carol Young

Established in 2012 , the Mullewa Muster & Rodeo consists of a day of ABCRA Full Points Rodeo action, followed by live bands and family entertainment. Accompanied by stallholders and interactive displays from all over WA, it is a highlight on the West Australian calendar. 2023 saw another incredibly successful event, with people travelling from all over the country to attend. Our committee worked very hard to increase capacity limits for 2023 and we are again working hard to deliver some exciting new additions, while staying true to our country roots!



With support from generous sponsors like yourself, we are delivering our 10th event in 2024 and would love to work with you!

Celebrating
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INTRODUCING THE FIRST...

Celebrating
10
MULLEWA MUSTER
& RODEO



This is a significant way for Sponsors to show community support whilst increasing business exposure.

PRIZE CATEGORY SPONSORSHIP

\$500

- Best Classic (30+ Years)
- Best Paint Job
- Best Mack
- Best Kenworth
- Best Western Star
- Best American
- Best European
- Best Japanese
- Best Rigid

Sponsors are asked to provide products/services to the prize category dollar value to be awarded to the winning truck for that category.

PEOPLE'S CHOICE **\$750**

Sponsors logo/name will be advertised on our sponsors board. Any additional advertising material the Sponsor wishes to be put on display is to be supplied to the committee prior to the event.

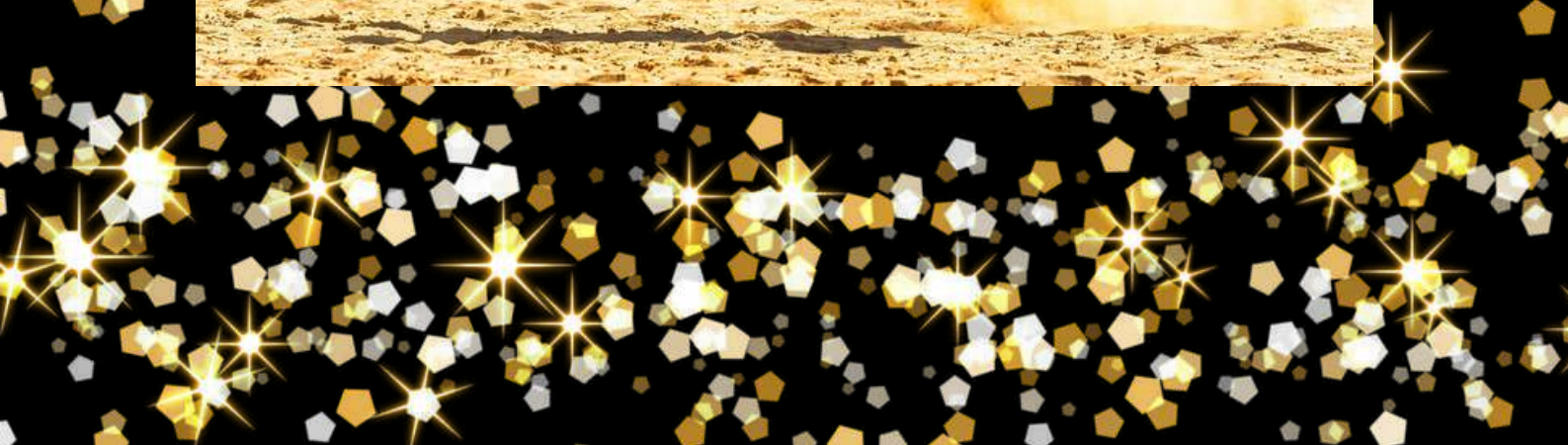




GOLD PACKAGE

\$10 000

(PLUS GST)



- **LOGO ON ALL ADVERTISING**
- **LOGO ON FRONT PAGE OF WEBSITE WITH LINK TO YOUR COMPANY**
- **1 PAGE ADVERTISEMENT WITHIN OFFICIAL DIGITAL PROGRAM**
- **BANNER SIGNAGE ON RODEO CHUTE AND/OR CONCERT AREA**
- **ACKNOWLEDGEMENT OF SPONSORSHIP THROUGHOUT THE EVENT BY THE MC.**
- **8 COMPLIMENTARY ENTRY PASSES**

(BANNERS CAN BE SUPPLIED BY SPONSOR OR ORGANISED BY COMMITTEE AT SPONSORS EXPENSE)

Celebrating
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**MULLEWA MUSTER
& RODEO**

**SPONSORSHIP MUST BE
FINALISED BY 5TH APRIL
2024 TO RECEIVE FULL
PACKAGE
BENEFITS**

2024

SILVER PACKAGE

\$5000
(PLUS GST)



- LOGO ON OFFICIAL POSTERS & FLYERS
- LOGO ON WEBSITE & SPONSOR PAGE WITHIN OFFICIAL DIGITAL PROGRAM
- BANNER SIGNAGE ON RODEO OR CONCERT ARENA
- ACKNOWLEDGEMENT OF SPONSORSHIP THROUGHOUT THE EVENT BY THE MC.
- 6 COMPLIMENTARY ENTRY PASSES

(ALL BANNER SIGNAGE TO BE SUPPLIED BY SPONSOR OR CAN BE ARRANGED BY COMMITTEE AT SPONSORS EXPENSE)

celebrating
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**MULLEWA MUSTER
& RODEO**

2024

BRONZE PACKAGE

\$2000

(PLUS GST)



- LOGO ON WEBSITE & SPONSOR PAGE WITHIN OFFICIAL DIGITAL PROGRAM
- BANNER SIGNAGE ON RODEO ARENA, CONCERT AREA OR CHILDRENS ENTERTAINMENT
- ACKNOWLEDGEMENT OF SPONSORSHIP THROUGHOUT THE EVENT BY THE MC.
- 4 COMPLIMENTARY ENTRY PASSES

(ALL BANNER SIGNAGE TO BE SUPPLIED BY SPONSOR OR CAN BE ARRANGED BY COMMITTEE AT SPONSORS EXPENSE)

Celebrating
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**MULLEWA MUSTER
& RODEO**

2024

COPPER PACKAGE \$1000

(PLUS GST)



- LOGO ON WEBSITE & SPONSOR PAGE WITHIN OFFICIAL DIGITAL PROGRAM
- BANNER SIGNAGE ON RODEO ARENA, CONCERT AREA OR CHILDREN'S ENTERTAINMENT
- ACKNOWLEDGEMENT OF SPONSORSHIP THROUGHOUT THE EVENT BY THE MC.
- 2 COMPLIMENTARY ENTRY PASSES

(ALL BANNER SIGNAGE TO BE SUPPLIED BY SPONSOR OR CAN BE ARRANGED BY COMMITTEE AT SPONSORS REQUEST)

celebrating
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**MULLEWA MUSTER
& RODEO**

CUSTOM PACKAGES

THE MULLEWA MUSTER & RODEO IS SUCH A UNIQUE EVENT, AND WE WELCOME SUPPORT IN ANY FORM. SHOULD YOU WISH TO DISCUSS A CONTRIBUTION THAT YOU FEEL WOULD BE MUTUALLY BENEFICIAL, PLEASE DON'T HESITATE TO CONTACT THE COMMITTEE AND HAVE A CHAT...



WE WOULD
LOVE TO
WORK
WITH YOU!

**PLEASE ENSURE SPONSORSHIP IS FINALISED BY 5TH APRIL
2024 TO ENSURE YOU RECEIVE ALL PACKAGE BENEFITS**

celebrating
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**MULLEWA MUSTER
& RODEO**

MULLEWA MUSTER & RODEO

Thank you for
your support!



- 01.06.2024 -

CONTACT

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