

MULLEWA MUSTER & RODEO

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EVENT DETAILS

DATE: Saturday 5th June 2021
(WA Day Long Weekend)

VENUE: Mullewa Recreation Grounds

MEDIA COVERAGE:

TV Advertisement: GWN7 and affiliates

Print: ABCRA Magazine, Geraldton Guardian, Midwest Times, Countryman, West Australian plus various other magazines

Radio: Radio MAMA, Spirit FM, ABC Midwest

FACEBOOK: Mullewa Muster & Rodeo

WEBSITE: www.mullewamuster.com.au

EXPECTED ATTENDANCE: 3,500

ATTRACTIONS:

ABCRA Full Points Rodeo, \$35,300 Prize Money, Custom Buckles & Prizes

Beaut Ute Competition – 7 Categories

Whip Cracking Competitions – Under 13's and Open Categories

Stalls – food, refreshments, information, western gear, interactive workshops & more

Country Music Concert – featuring the Wolfe Brothers, Tania Kernaghan & Renegade. Local Band - TBA

SPONSORSHIP PACKAGES

NOTE: GOLD & SILVER packages need to be confirmed by mid-March due to TV advertisement deadlines

GOLD - \$10,000

- Logo on TV advertisement
- Logo on Official Posters & Flyers
- Logo on Website front page
- Logo on front page of Official Program & Sponsor page within Official Program
- 1 page advertisement within Official Program
- Banner Signage on Rodeo Arena
- Banner Signage at Concert area
- Naming rights to Country Music Concert (*possibly in conjunction with others*)
- Acknowledgement of Sponsorship throughout the event by the MC.
- 8 Complimentary Entry Passes
(*all banner signage to be supplied by Sponsor*)

BRONZE - \$2,000

- Logo on Website & Sponsor page within Official Program
- ½ page advertisement within Official Program
- Banner Signage on Rodeo Arena
- Naming rights to Novice Bull or Junior event
- Acknowledgement of Sponsorship throughout the event by the MC.
- 4 Complimentary Entry Passes
(*all banner signage to be supplied by Sponsor*)

SILVER - \$5,000

- Logo on Official Posters & Flyers
- Logo on Website & Sponsor page within Official Program
- 1 page advertisement within Official Program
- Banner Signage on Rodeo Arena
- Banner Signage at Concert area
- Naming rights to choice of 1 Main Rodeo event
- Acknowledgement of Sponsorship throughout the event by the MC.
- 6 Complimentary Entry Passes
(*all banner signage to be supplied by Sponsor*)

COPPER - \$1,000

- Logo on Website & Sponsor page within Official Program
- ½ page advertisement within Official Program
- Naming rights to choice of 1 Junior Rodeo event
- Banner Signage on Rodeo Arena
- Acknowledgement of Sponsorship throughout the event by the MC.
- 2 Complimentary Entry Passes
(*all banner signage to be supplied by Sponsor*)

~ Red Dust in the Real Bush ~

Mullewa Muster & Rodeo Inc. is affiliated with the Australian Bushmen's Campdraft & Rodeo Association Ltd.