

# MULLEWA MUSTER & RODEO

ABN: 51 065 856 396  
Address: C/- P.O. Box 166  
MULLEWA WA 6630  
President: 0427 611 021  
Vice President: 0409 214 685  
Secretary/Treasurer: 0448 611 066  
Email: info@mullewamuster.com.au

## EVENT DETAILS

**DATE:** Saturday 1st June 2019  
(WA Day Long Weekend)

**VENUE:** Mullewa Recreation Grounds

**MEDIA COVERAGE:**

*TV Advertisement:* GWN7 and affiliates

*Print:* ABCRA Magazine, Geraldton Guardian, Midwest Times, Countryman, West Australian plus various other magazines

*Radio:* Radio MAMA, Spirit FM, ABC Midwest

**FACEBOOK:** Mullewa Muster & Rodeo

**WEBSITE:** www.mullewamuster.com.au

**EXPECTED ATTENDANCE:** 4,000

**ATTRACTIONS:**

**ABCRA Full Points Rodeo**, \$35,300 Prize Money, Custom Buckles & Prizes

**Beaut Ute Competition** – 7 Categories

**Whip Cracking Competitions** – Under 13's and Open Categories

**Stalls** – food, refreshments, information, western gear, interactive workshops & more

**Country Music Concert** – featuring Adam Brand, Drew McAlister & Seleen Mac

## SPONSORSHIP PACKAGES

*NOTE: GOLD & SILVER packages need to be confirmed by mid-March due to TV advertisement deadlines*

### **GOLD - \$10,000**

- Logo on TV advertisement
- Logo on Official Posters & Flyers
- Logo on Website front page
- Logo on front page of Official Program & Sponsor page within Official Program
- 1 page advertisement within Official Program
- Banner Signage on Rodeo Arena
- Banner Signage at Concert area
- Naming rights to Country Music Concert (*possibly in conjunction with others*)
- Acknowledgement of Sponsorship throughout the event by the MC.
- 8 Complimentary Entry Passes  
(*all banner signage to be supplied by Sponsor*)

### **BRONZE - \$2,000**

- Logo on Website & Sponsor page within Official Program
- ½ page advertisement within Official Program
- Banner Signage on Rodeo Arena
- Naming rights to Novice Bull or Junior event
- Acknowledgement of Sponsorship throughout the event by the MC.
- 4 Complimentary Entry Passes  
(*all banner signage to be supplied by Sponsor*)

### **SILVER - \$5,000**

- Logo on Official Posters & Flyers
- Logo on Website & Sponsor page within Official Program
- 1 page advertisement within Official Program
- Banner Signage on Rodeo Arena
- Banner Signage at Concert area
- Naming rights to choice of 1 Main Rodeo event
- Acknowledgement of Sponsorship throughout the event by the MC.
- 6 Complimentary Entry Passes  
(*all banner signage to be supplied by Sponsor*)

### **COPPER - \$1,000**

- Logo on Website & Sponsor page within Official Program
- ½ page advertisement within Official Program
- Naming rights to choice of 1 Junior Rodeo event
- Banner Signage on Rodeo Arena
- Acknowledgement of Sponsorship throughout the event by the MC.
- 2 Complimentary Entry Passes  
(*all banner signage to be supplied by Sponsor*)

*~ Red Dust in the Real Bush ~*

*Mullewa Muster & Rodeo Inc. is affiliated with the Australian Bushmen's Campdraft & Rodeo Association Ltd.*